

Unique features and benefits of the Sentricon® System.

- The Sentricon® *Termite Colony Elimination System* from Dow AgroSciences has been on the market for more than 15 years and is the most significant advancement the pest control industry has seen in 50 years.
- The Sentricon System offers the best termite protection because it successfully eliminates entire termite colonies.
- The Sentricon System is effective against all species and infestation levels of subterranean termites, including the ever-important and difficult Formosan termite.
- The Sentricon System has shown proven termite colony elimination in the United States and several other countries. More than 70 published peer-reviewed scientific articles support this claim.
- The Sentricon System has been extensively tested by independent and university researchers with conclusive supportive results documenting the efficacy of the Sentricon® System.
- The Sentricon System is the only system that has documented research data supporting entire termite colony elimination. Many products are labeled for suppression or reduction of termite population — some even “presume” elimination (defined as: to assume to be true in the absence of proof to the contrary). We are so confident in the ability of the Sentricon System to eliminate entire termite colonies that it’s part of our name: Sentricon *Termite Colony Elimination System*.
- The Sentricon System was launched in 1994 and has successfully protected more than 2 million properties from termites, including such notable sites as Independence Hall, the Statue of Liberty, Ellis Island Museum and the White House, just to name a few.
- The Sentricon® System is the only termite control product ever to receive the Presidential Green Chemistry Challenge Award. This prestigious award, given annually by the federal government, recognizes technical innovation that incorporates the principles of green chemistry into design, manufacture and use.
- The premier bait used in the Sentricon System was the first product registered by the U.S. Environmental Protection Agency under the strict requirements of the Reduced Risk Pesticide Initiative. This distinction was based on its low impact on human health, low toxicity to nontarget organisms (birds, fish and plants) and low potential for groundwater contamination when compared with other commercially available termite treatments.
- The Sentricon System is designed to limit environmental exposure. Its active ingredient is contained inside Sentricon stations and can be removed if desired. Rather than saturating the soil with liquid chemical solution, the Sentricon System uses Recruit® termite bait strategically, cleverly exploiting termite biology and behavior to spread the bait and destroy the entire termite colony.
- Noviflumuron, the active ingredient in the Sentricon® System, is an insect growth regulator that stops the molting process termites require for growth, a process not present in mammals. Termites share this active ingredient with each other as they naturally feed and care for the colony.
- The termites mark the bait with pheromones that will lead other termites to the Baitube® device. This process provides enhanced acceptance of the bait by the termites — ensuring they feed on it and spread it to nestmates. Their trail of pheromones helps improve the feeding of and distribution of the bait within a termite colony.
- Termites cannot detect noviflumuron, so there is no feeding deterrence. Termites are not aware of the source of the toxicant, so they continue to feed until the entire colony is eliminated. This is not true of other baits.
- The Sentricon System is less disruptive than liquid termiticide treatments because it does not require drilling in floors and foundation and is easier on your landscaping.
- The Sentricon System is easy to live with because it is less disruptive than liquid termiticide treatments. It does not involve drilling in floors or foundations. It is easy on landscaping, with less digging than a liquid termiticide treatment. It does not require tank trucks of chemical solution to be on the property. It eliminates the scheduling hassles that come with liquid termiticide treatments.

- The Sentricon System with Always Active™ technology:
 - o The Sentricon System with Always Active technology contains Recruit HD termite bait with noviflumuron in all the Sentricon® stations all of the time, so it's always available to termites.
 - o The Sentricon System with Always Active technology begins the termite colony elimination process without delay and offers continuous property protection from termites.
 - o Recruit HD termite bait is immediately available to termites when they enter the Sentricon stations.
 - o Highly durable and dense Recruit HD termite bait will stand up to a tough environment for many years.
 - o Termites prefer highly desirable Recruit HD termite bait over wood, so they devour it faster than wood and find it even more desirable as it ages.
 - o When service is maintained, Recruit® HD termite bait remains in all Sentricon stations all the time, and is continuously available to eliminate entire termite colonies and protect against future invasion.
- The Sentricon System with standard monitoring:
 - o Noviflumuron is impregnated on a highly preferred form of cellulose called Recruit IV termite bait, which is contained in a Baitube device.
 - o Termites found in a Sentricon® station are removed and placed in a Baitube device, which is then inserted in the Sentricon station. This starts the termites feeding on the Recruit IV termite bait.
 - o Termites need water. Moisture should be added to the Baitube device to improve palatability and acceptance of the bait by the termites.
 - o To increase access to termites, auxiliary baited Sentricon stations are placed on each side of a baited Sentricon station at no additional cost.
 - o Recruit IV termite bait is placed in Sentricon stations that have active termites or are in conducive areas. Bait remains only as long as the termites are feeding. After activity stops, the Baitube device is removed, returning to monitoring mode to provide long-term ongoing protection.
 - o The three-step process of monitor/bait/eliminate continues to monitor for any future termite colonies invading the property after initial elimination has occurred. This helps protect the property from termites for years to come.
- Recruit AG bait stations are used for above-ground or indoor opportunities to access existing termite infestations. Not all baiting programs can offer the ability to bait indoors or above-ground at the source wherever termite infestations are found.
- The Sentricon® System with *ESP*™ technology:
 - o The Sentricon System with *ESP* technology is a state-of-the-art tool that uses electronics to detect and eliminate termites.
 - o The Sentricon System with *ESP* technology uses sophisticated electronic detection to monitor for and detect termite activity using in-ground Sentricon stations. This technology further improves the consistency and accuracy of termite detection. It is exclusively available from Dow AgroSciences only in the Sentricon System.
 - o The Sentricon® System with *ESP* technology uses a wood sensor device, highly preferred by termites, to detect termite activity.
 - o The Sentricon System with *ESP* technology makes it easier to locate Sentricon stations and ensure timely inspections.
 - o It locates Sentricon stations electronically with less disruption to your landscaping.
- Sentricon stations are of a reasonable size to ease installation and placement and contain the bait, while being less visible in the lawn than some baiting products.
- Unlike some products, there are no label restrictions on the number of in-ground monitoring stations, Baitube® devices or Recruit® AG bait stations that can be used at a property. This allows the proper and unlimited use of the tools necessary to solve termite problems.
- High-tech computer scanning equipment is used to record and track activity at each structure. Permanent bar codes are attached to each Sentricon® station and Baitube device to track activity and site visits.
- Sentricon stations are monitored in accordance with product label instructions.
- The Sentricon System is sold and serviced only by reputable, specially qualified, experienced professionals who have been thoroughly trained in termite biology and behavior to maximize the benefits of the system.



- An extensive and comprehensive training program is required for all personnel who service, sell or support the Sentricon System.
- Specific records are transmitted to Dow AgroSciences to monitor service success. Each Authorized Operator must report results of every visit to each property to ensure proper use.
- Product Stewardship Reviews are conducted by Dow AgroSciences personnel on each Authorized Operator.
- Field support by Dow AgroSciences is available to troubleshoot sites and provide on-site quality assurance — more support than from any other termite control product.
- Direct consumer support and consultation is readily available from Dow AgroSciences for assistance with questions about the Sentricon System at www.sentricon.com or **800-352-6776**.